

"A ghastly elegance that suggests Tennessee Williams!"

London Observer
on "Dr. Faustus"

THE MASTER SUSPENSE THRILL SHOW!

Selected
for special
showings
at the
Edinburgh Film
Festival!

"Worthy of the great
horror classics
of our time."

Express

A killer-
creature
of science
...till he splits
in two!

"THE
HORROR CHAMBER
OF DR. FAUSTUS"

AND

"THE
MANSTER
Half Man-Half Monster"

A WILLIAM SHELTON PRESENTATION
A J. BORDEN PRODUCTION • DIRECTED BY GEORGES FRANKU

DISTRIBUTED BY LOPERT PICTURES CORPORATION

HERE'S YOUR TICKET-SELLING THE CRITICS AND MOVIE-GOERS AS THE MASTER THRILL SHOW OF OUR TIME!

THIS CAMPAIGN HAS PRODUCED MOST WONDERFUL BUSINESS RESULTS.
WE RECOMMEND ITS FULL APPLICATION.

1. **TRAILERS** — to be shown on your screen (and cross-plugged wherever possible)
at least 14 days in advance of playdate.
2. **HERALDS** — see page 6.
3. **NEWSPAPERS** — 2 days before opening use Ad 202
1 day before opening use Ad 303
Opening day, use Ad 301
To be followed for a Saturday or Sunday insertion — use Ad 203.
4. **RADIO** — see copy on Page 6.
5. **TV TRAILER** — see page 6.
6. **FEATURE STORIES** — you should be able to plant at least two of the interesting publicity
stories in advance.
7. **DISPLAY MATERIAL** — the very effective 40x60 should be displayed in lobby prior to and
during run.

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—*Review*

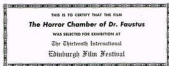
SEE THE
TWO-HEADED
KILLER
CREATURE!

A WILLIAM SHULTON PRODUCTION • A BERNARD PRODUCTION • DIRECTED BY GEORGE MARKS

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T H E A T R E

CAMPAIGN ADVERTISERS HAILED IT



A ghastly elegance that suggests Tennessee Williams!

THE MASTER SUSPENSE THRILL SHOW!

Worthy of the great horror classics of our time.

SEE THE TWO-HEADED KILLER CREATURE!

THE HORROR CHAMBER OF DR. FAUSTUS AND **THE MANSTER Half Man-Half Monster**

A WILLIAM DOUGLAS PRODUCTION
A LORNET PRODUCTION PRESENTS
A LORNET PRODUCTION PRESENTS

3 Cols. x 105 Lines—875 Lines (27 Lines)

Mar 101

MASTER SUSPENSE SHOW!

THE HORROR CHAMBER OF DR. FAUSTUS
AND
THE MANSTER Half Man-Half Monster

A WILLIAM DOUGLAS PRODUCTION
LORNET PICTURES CORP.

1 Col. x 105 Lines Mar 104

SEE THE TWO-HEADED KILLER CREATURE!

THE HORROR CHAMBER OF DR. FAUSTUS
AND
THE MANSTER Half Man-Half Monster

1 Col. x 20 Lines Mar 105

MASTER SUSPENSE SHOW!

THE HORROR CHAMBER OF DR. FAUSTUS
AND
THE MANSTER Half Man-Half Monster

1 Col. x 20 Lines Mar 105

MASTER SUSPENSE SHOW!



2 Cols. x 50 Lines—100 Lines

Mar. 203

SUSPENSE THRILL SHOW!

The Horror Chamber of Dr. Faustus
 AND
The Monster Half Man-Half Monster

A WILLIAM DELLOM PRODUCTION
 PRESENTS
 LORNEY PICTURES CORP.

THEATRE

1 Col. x 75 Lines Mar. 101

ORDER ALL
 MATS FROM
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EXTRA!

INVASION FROM THE OUTER WORLD
 BY 2-HEADED CREATURE-KILLER!

MASTER SUSPENSE SHOW!

A ghastly elegance that suggests Tennessee Williams!

The Horror Chamber of Dr. Faustus
 AND
The Monster Half Man-Half Monster

A WILLIAM DELLOM PRODUCTION

DISTRIBUTION BY LORNEY PICTURES CORPORATION

THEATRE

2 Cols. x 100 Lines—300 Lines

Mar. 205

"A ghastly elegance that suggests Tennessee Williams!"



A WILLIAM DELLOM PRODUCTION

DISTRIBUTION BY LORNEY PICTURES CORPORATION

THEATRE

2 Cols. x 25 Lines—50 Lines

Mar. 204

SEE THE TWO-HEADED KILLER CREATURE!



A WILLIAM DELLOM PRODUCTION

DISTRIBUTION BY LORNEY PICTURES CORPORATION

THEATRE

2 Cols. x 25 Lines—50 Lines

Mar. 205

TV Trailer

A 20 second film clip is available on 16 mm ready-to-run. Showing key scenes from this mature exploitation combination, it promises home to adult and teenage audiences that your coming attraction has suspense like Hitchcock and mood like Tennessee Williams—and isn't just another monster-movie.

Here is suggested copy for the station announcements:

It was hailed by the critics as *The Master Suspense Thrill Show of Our Time!* "The Horror Chamber of Dr. Faustus" and "The Manster" starts tomorrow (today, now playing) at the Bijou Theatre. See these shakers . . . if you dare!

Order from
National Screen Service
Special Service Department
11800 Broadway, N.Y. 19, N.Y.

RADIO Spot Copy

(15 seconds)

Watch out! "The Manster" and his mad companion "Dr. Faustus" are terrorizing your city. This thrill show will be the death experience of your life. Suspense like Hitchcock! Mood like Tennessee Williams! Don't see "The Horror Chamber of Dr. Faustus" and "The Manster" at the Bijou Theatre. NOW!

ART STILLS

These art elements are available as 8 x 10 glossy black and white stills, suitable for enlarging. Use them to dress your lobby, theatron . . . and for tie-ins around town.

Order by number from
National Screen Service



HCF-ART-1



HCF-ART-2



HCF-ART-3



HCF-ART-4



HCF-ART-5

TERROR HERALD SELLS THRILL FILM!!

Cato Show Printing Co., Cato, N. Y. TRemont 8-0861

PRICES:

Unprinted \$5.25 per M

Printed:

1000 @ 2.75 3000 \$18.25

2000 11.00 4000 23.50

Each additional M \$5.25

If folding of printed order is desired, there will be an additional charge of 60¢ per 1000 heralds. All prices quoted are F.O.B. Cato, N.Y. Check or money order must accompany order. Please advise how to ship. If shipped parcel post, charges will be billed separately.